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Providing Content: Catalogues and PunchOut

Becoming part of a marketplace is the first step to trading online with your customers – providing content is how you "open shop" for them.

At Procserve we have a number of content solutions which mean your online "shop" is open 24 hours a day to your customers.

Catalogues
You can create online catalogues complete with images and descriptions. Our Procserve Catalogue Builder, a Microsoft Excel based product, let's you create your catalogue in a program you already know. The Procserve Catalogue Builder enables you to test, validate, and correct catalogue data before generating your catalogue file. The Procserve Catalogue Builder generates your catalogue in BMECat XML format - a widely used global online catalogue standard.

Benefits
Procserve's hosted catalogue solution provide suppliers with a number of benefits, including:

- ✓ no need to purchase and install specialist software or convert catalogue data into special data formats
- ✓ all you need to use the Procserve Catalogue Builder is a PC with Microsoft Excel and internet access
- ✓ BMECat XML format is an international standard for online catalogues
- ✓ uses the UNSPSC (United Nations Standard Product and Services Code), a global multi sector standard for classifying products and services
- ✓ UNSPSC is used in over 80 countries and has no regional variation, meaning your content can be accessed globally

Advantages
Because catalogues are hosted in the marketplace, content is displayed in the same format for all suppliers creating a level playing field. You can provide a higher quality catalogue by increasing search criteria, using images and logos. As a Value Added Service, you can also integrate your catalogue with your stock control systems, providing buyers real-time stock availability.

Catalogues - The Next Level
If you currently provide catalogues for your customers or have an ERP or other similar back office system, you can probably generate your own BMECat file.

With the click of just a few buttons you can load your own self-generated BMECat file to the Procserve Commerce Network saving you time and hassle. Catalogue maintenance takes a fraction of the time since you only need to export existing data from your own system.

Just one more way we make eProcurement easy.

Supplier Value Added Services

Our Supplier Services Team offers a range of competitively priced services to help you get the most out of eProcurement including training, producing and ongoing maintenance of content – including creating eCommerce websites – as well as technical development for back office integration.

We also offer a number of consultancy services covering Change Management and Procurement Best Practices in addition to ProcServe's hosted eCommerce solutions and Supply Chain Management solutions. For more information contact the Supplier Services Team on supplierservices@procserve.com.

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PunchOut

PunchOut sites are live, interactive catalogues run through your own website. If your website can support shopping baskets, it can be modified to support PunchOut. This allows buyers to search for products or services in your own shopping environment. The shopping basket is then returned to the catalogue system and sent to the buyer's purchase-to-pay system for approval.

Benefits

ProcServe's PunchOut solutions provide suppliers with several benefits, including:

- ✓ enables buyers to access catalogues for products or services that are best placed on a website, such as configurable items
- ✓ eliminates the need for the supplier to load and maintain catalogues
- ✓ removes buyer error associated with pricing and item configuration
- ✓ can be linked with your stock systems to show real-time availability
- ✓ suitable for products and services
- ✓ uses cXML, the most widely used B2B protocol
- ✓ leverages XML, the most robust language for describing information

Advantages

PunchOut suppliers can link their existing website to the catalogue system. There are no restrictions on how you display your content as PunchOut is linked directly to your own website. Because your website is managed by your own systems, you can update prices and products from within your own environment directly to your PunchOut site.

PunchOut - The Next Level

The Procserve Commerce Network supports both Level 1 and Level 2 PunchOut.

Level 2 PunchOut allows you to provide links directly to your PunchOut site through your hosted catalogue or an Index File. You benefit by having greater control of the shopping experience and having your items appear in the same search results as other suppliers. Your customers benefit by avoiding multiple search options and enjoying a direct shopping experience.

Need more help?

If you have any problems when editing
Your profile please contact our
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About Procserve

Procserve, a leading cloud services company, was originally established in 2006 to develop and run the Government eMarketplace. Procserve's secure networks have hosted more than £1.5 billion transactions and are today used by over 13,500 buyers and 26,000 suppliers in the public and private sectors to buy, sell, and share information within online communities. Its offering includes, but is not limited to, Purchase to Pay (P2P), Integration-Platform-as-a-Service (IPaaS), electronic payments (ePayments), and dynamic marketplace solutions, as well as specialist eProcurement implementation services. Procserve's solutions allow organisations to securely and efficiently transfer information and transact through the cloud, enabling maximum business efficiency.

Using Procserve's technologies, organisations in both the public and private sectors are able to realise significant time and cost savings, freeing up resources for front-end activity. The company's heritage within public sector procurement also means that its solutions are government security accredited to IL2 and IL3, and well as being ISO 27001 certified. For more information, please visit www.procserve.com.