

## Contents

- 1. What problem is ItemCoder addressing? ..... 1
- 2. How to generate and receive UNSPSC codes for your products ..... 1

## 1. What problem is ItemCoder addressing?

ItemCoder is designed to help you save time in finding the right UNSPSC codes. As a result, your entire content loading process will be more effortless. Utilising Machine Learning, our feature searches and suggests UNSPSC codes for your items, allowing you to then assign the most appropriate match. ItemCoder matches based on context and semantics, not based on a word for word match.

## 2. How to generate and receive UNSPSC codes for your products

Via the ItemCoder Page, you can download a template where you can populate your basic item data (Item ID, name, description and keywords). Then simply upload your data and wait for your results to return. For each item, you will receive up to eight matches, ranked in order of “closest to least close” match (from left to right). Each match consists of a UNSPSC code and a description. You can then proceed to review and select the code that you wish to assign to your items and complete your content loading file (the Content Loader itself or Content Loader Light – CSV).

### ItemCoder

ItemCoder helps you classify your products by analysing your product details. Our tool then suggests the most appropriate UNSPSC code matches.

Upload your completed coding template and Product Manager will attach the matching UNSPSC codes for download. You can then simply copy and paste these in to your content loader.

Download the UNSPSC coding template [here](#).

All products were matched. Please download the file [autoCoder\\_template\\_itemCoder.csv](#)

**NB:** This feature is in its beta release and as such, the underlying data model is still being trained and tweaked. We are also looking to make improvements to the workflow. Feedback addressing any aspects of the ItemCoder is very welcome. Please note that this feature is currently only available in English.